Ashford and St Peter's Hospitals' Charity
Charity No: 1058567

little Roo neonatal fund
For babies that need a little more care at St. Peter's Hospital

Little Roo Neonatal Fund - London Landmarks Half Marathon 2027. Ashford & St Peter's Hospital Terms and Conditions for Charity Place Entrants.

Publication Date: August 2026

Thank you for your interest in running the 2027 London Landmarks Half Marathon (LLHM27) for the **Little Roo Neonatal Fund** – part of the **Ashford and St. Peter's Hospitals' Charity.** Please read the following Terms and Conditions carefully. These outline the agreement between you and the charity as a 2027 LLHM participant with one of our charity places.

If you require this information in an alternative format or have any questions, contact us at asp-tr.littleroo@nhs.net

1. Applications

- Applying does not guarantee a charity place.
- Charity places are limited and will be allocated through a ballot, selection process or reserve list process as determined by Little Roo Neonatal Fund.
- All allocation decisions made by the charity are final.
- Applicants who are not initially offered a place may choose to join a reserve list.
- Should a place become available, reserve applicants may be offered a place and will be subject to the same registration fee, fundraising commitment and Terms and Conditions as successful applicants.

2. General

- By applying to run the LLHM27 for Little Roo Neonatal Fund, you agree that we may contact you about your participation by phone, text, email, post or digital messaging (e.g., WhatsApp).
- You acknowledge that you participate in the marathon at your own risk and that Ashford and St. Peter's Hospitals' Charity is not responsible for the organisation or management of the event.
- This event is operated by **Tommy's Charity**, who are solely responsible for all health and safety measures and the event's operation.
- You agree not to act in any way that may bring the charity into disrepute.
- We reserve the right to change or update these terms at any time. The most current version will be made available on request or on our website.

3. Your Participation

- You must be aged 18 or over on race day.
- Charity places are limited and allocated using a selection process to maximise fundraising for the charity. All decisions are final.
- Once offered a place, you must pay a non-refundable and non-transferable £30 registration fee to confirm your place. Registration fees may be paid using the

payment method advised by Little Roo Neonatal Fund. This will normally be a secure online payment link, but alternative arrangements may be available on request.

- We reserve the right to withdraw your charity place if:
  - Fundraising milestones are not met
  - You fail to engage or communicate with us
  - You use unethical or illegal fundraising methods
- You are responsible for your own travel, accommodation, and any other costs related to your participation.

4. Acceptance and Confirmation of a Charity Place

- Submission of an application and agreement to these Terms and Conditions does not guarantee a place.
- Successful applicants will be emailed an acceptance form and invited to secure their place by:
- Confirming their intention to take part;
  - Paying the £30 registration fee;
  - Creating an online fundraising page within 14 days; and
  - Completing any registration requirements communicated by Little Roo Neonatal Fund.
  - Participants must also comply with any requirements, deadlines, terms and conditions set by the London Landmarks Half Marathon event organisers, including completion of the official LLHM registration process and provision of any information required to participate in the event.
- Failure to complete these requirements by the stated deadline may result in the offer being withdrawn and the place being allocated to another applicant.

5. Health, Fitness, and Injury

- You confirm that you are medically fit and able to participate.
- You agree to inform the marathon organisers of any medical conditions that could impact your participation.
- You will not hold Ashford and St. Peter's Hospitals' Charity liable for any illness or injury sustained.
- You take full responsibility for your own training and agree to follow all safety guidance issued by the organisers.

6. Deferral and Withdrawal

- Deferrals are not possible.
- If you need to withdraw, please email **asp-tr.littleroo@nhs.net** as soon as possible.
- If injured, we will try to offer you a place in the following year's event. This is not guaranteed and can only occur once.
- If you start the half marathon but do not finish, you are still required to raise the full minimum sponsorship.
- You cannot transfer your place to another runner. If you withdraw, the place is returned to the charity.
- On withdrawal, your access to charity communications, training resources, and groups will be removed.

7. Fundraising

- By accepting a place, you commit to raising a **minimum sponsorship of £350** (excluding Gift Aid).
- Fundraising milestones are:
    - £175 (50%) raised by 31st December 2026
    - Remaining total by 23rd March 2027
- Failure to meet milestones may result in withdrawal of your place.
- You agree to use only legal, ethical methods of fundraising and follow any guidance we provide.
- Donations raised via Just Giving, cheque or bank transfer (BACS) will be accepted. Gift Aid is not counted toward your minimum sponsorship.
- Previous donation, regular gifts or standing orders to the charity do not count toward your event fundraising target.
- Matched funding is welcomed and will count if received by milestone deadlines.
- You agree to return any unused fundraising materials and clearly communicate that donations are non-refundable unless the charity makes an exception.
- Sponsorship and fundraising materials must clearly state that donations are not contingent on race completion or place retention.

8. Data Protection, Future Communication, Social Media and Use of Images

- We will store your personal information securely and use it only to manage your participation.
- We may share your information with the event organiser and third-party service providers working on our behalf (e.g. marketing platforms).
- By taking part, you consent to us using photos, videos, and quotes from the event in marketing, on our website, and on social media. If you prefer not to be featured, please let us know.
- Regular posting about your training and your progress will grow your audience, increase warmth to the cause and increase donations. By taking part, you are agreeing to post on your social media channels and encourage your employer to post and share your successes too.
- We will not use images of children without explicit permission, unless incidental (e.g. crowd scenes).

Future Communications

- During the application process, applicants may choose whether to receive information about:
    - Future fundraising events
    - Charity challenges
    - Volunteering opportunities
    - Charity updates and news
- Providing consent is optional and will not affect the outcome of an application. Consent can be withdrawn at any time.
- Successful applicants will be invited to join the Team Little Roo WhatsApp group, their mobile number will be used solely for the administration, support and communication of Team Little Roo runners participating in the London Landmarks Half Marathon.
- Participation in any WhatsApp group is entirely optional, and participants may leave the group at any time.

Our Promise to You

By joining **#TeamLittleRoo** for the 2027 London Landmarks Half Marathon, we commit to:

- Providing regular updates and support throughout your journey.
- Providing you with a branded Little Roo Neonatal Fund running vest on reaching 50% fundraising milestone.
- Giving expert fundraising advice and resources.
- Celebrating your achievements and helping you reach your target.
- Minimising costs and ensuring transparency.
- Taking feedback seriously and resolving issues promptly.
- Thanking you for your dedication and keeping you connected with the impact of your fundraising.

We value your privacy and never sell your data. For more details, please review our Privacy Policy on our website http://ashfordstpeters.nhs.uk/

Contact Us

Charity phone number: **07759 135208**. Email: **asp-tr.littleroo@nhs.net**

Follow us: **@littleroofund** on Instagram. **@littlerooneonatalfund** on Facebook & LinkedIn

Hashtag to use for social channels: **#TeamLittleRoo**